



ADVENTIST HEALTH
Hanford/Selma

Adventist Health
Hanford

IMPLEMENTATION STRATEGY
Year Two Update, FY 2024
Period: 1/1/24 – 12/31/24

2024

Adventist Health
Selma

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Purpose & Summary

Non-profit health systems, community-based organizations, and public health agencies across the country all share a similar calling: to provide public service to help improve the lives of their community. To live out this calling and responsibility, the Central Valley Network (CVN) comprised of Adventist Health's four hospitals located in Hanford, Tulare, Reedley and Selma conducts a Community Health Needs Assessment (CHNA) every three years, with our most recent report completed in 2022. Part of that process is engaging our community through focus groups, key informant interviews and surveys. Represented and vulnerable populations included: Aging, civic government and leadership, community-based organizations focusing on healthcare consumer, law enforcement, low-income, medically underserved, minority populations, substance abuse, transportation and unhoused populations.

Now that our communities' voices, stories, and priority areas are reflected in the CHNA, our next step is to complete a Community Health Improvement Plan (CHIP), or as we refer to it, a Community Health Implementation Strategy (CHIS).

The CHIS consists of a long-term community health improvement plan that strategically implements solutions and programs to address our health needs identified in the CHNA. Together with the Adventist Health Well-Being team, local public health officials, community-based organizations, medical providers, students, parents, and members of selected underserved, low-income, and minority populations, the CVN intentionally developed a strategic plan to address the needs of our community.

In this Implementation Strategy, Year Two Update, FY 2024 also known as the Community Health Plan Update, FY 2024 you will find strategies, tactics, and partnerships you will find strategies, tactics, and partnerships that address the following health needs identified in the 2022 CVN CHNA:

Financial

Stability

Food Security

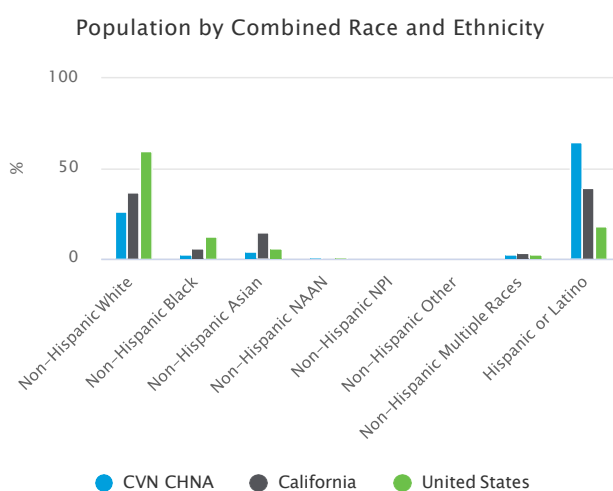
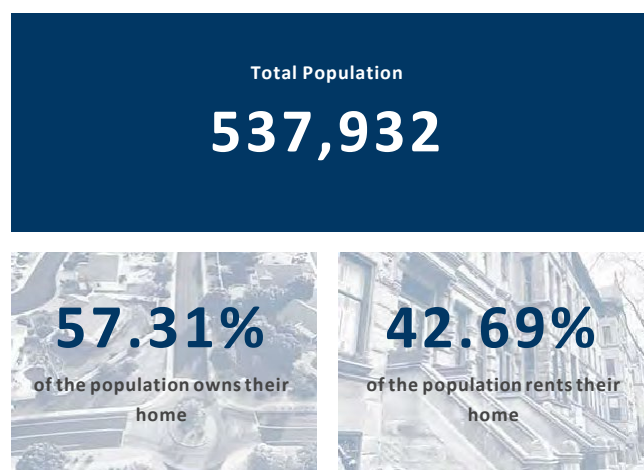
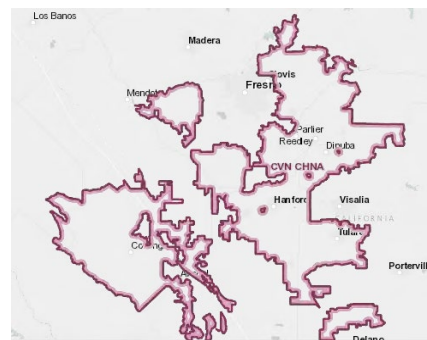
Mental Health

Who We Serve

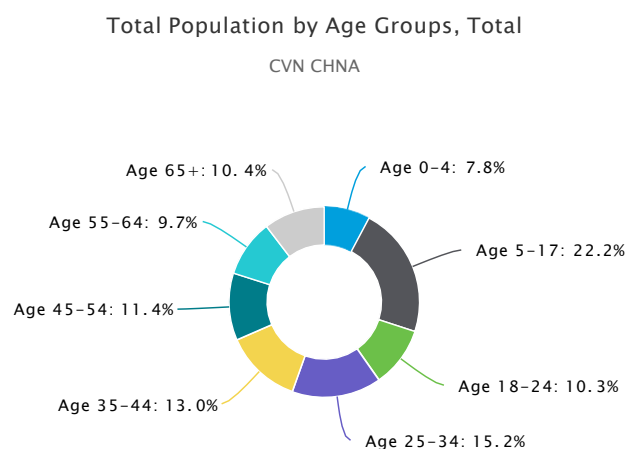
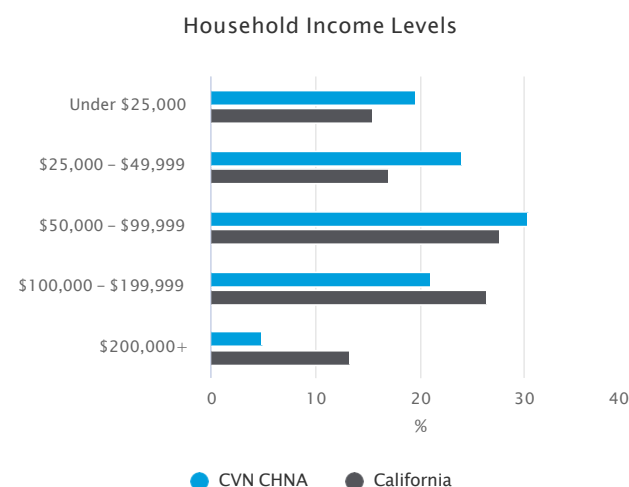
DEMOGRAPHIC PROFILE

The following zip codes represent Adventist Health Central Valley Network's primary service area (PSA), accounting for 75% of hospital discharges. Additionally, we took a collaborative approach and expanded our PSA by inviting Steering Committee members to include the zip codes of those they serve.

The CVN CHNA market has a total population of 537,932 (based on the 2020 Decennial Census). The largest city in the service area is Tulare, with a population of 59,312. The service area is comprised of the following zip codes: 93219, 93648, 93625, 93646, 93609, 93647, 93631, 93657, 93245, 93234, 93239, 93654, 93204, 93618, 93230, 93615, 93662, 93212, 93630, 93619, 93210, 93656, 93274.



Note: NAAN = Native American or Alaska Native, NPI = Native Hawaiian or Pacific Islander.



About Us

Adventist Health Hanford & Selma

California's rich San Joaquin Valley, Adventist Health Hanford is a 153-bed acute-care hospital with key services including 11 private birth center rooms, medical/surgical nursing care, ICU, 24-hour emergency care, surgery, joint replacement center, imaging and outpatient services. For nearly a century, Adventist Health has taken pride in providing innovative treatments and advanced care to Kings County and the surrounding areas.

Selma, Located in the central San Joaquin Valley, Adventist Health Selma is a 57-bed acute-care community hospital offering critical services to the community. The hospital offers services including a 24-hour emergency department, direct observation unit, surgery, laboratory, cardiology and imaging with CT, MRI and digital mammography. The Selma hospital offers modern treatment options to patients in need, providing the community with complete healthcare treatments.

Adventist Health

Adventist Health is a faith-inspired, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii. Founded on Adventist heritage and values, Adventist Health provides care in hospitals, clinics, home care agencies, hospice agencies and joint-venture retirement centers in both rural and urban communities. Our compassionate and talented team of 34,000 includes associates, medical staff physicians, allied health professionals and volunteers driven in pursuit of one mission: living God's love by inspiring health, wholeness and hope. Together, we are transforming the American healthcare experience with an innovative, yet timeless, whole-person focus on physical, mental, spiritual and social healing to support community well-being.



Adventist Health's Approach to CHNA & CHIS

Adventist Health prioritizes well-being in the communities we serve across our system. We use an intentional, community centered approach when creating our hospital CHNA's to understand the health needs of each community. After the completion of the community assessment process, we address health needs such as mental health, access to care, health risk behaviors, and others through the creation and execution of a Community Health Implementation Strategy (CHIS) for each of our hospitals and their communities.

The following pages highlight the key findings the CVN CHNA Steering Committee identified as their top priority health needs, or as we refer to them in this report, their 'High Priority Needs'. The High Priority Needs are addressed in the Community Health Implementation Strategy and are

reported on yearly basis through the annual community health plan update. This is year two, of a three-year strategy to improve the health our community. We invite you to learn about the actions, activities and programs that have been implemented in 2024.

Action Plan for Addressing High Priority Needs

The following pages reflect the goals, strategies, actions, and resources that Adventist Health Reedley provided in 2024 to address each selected High Priority Need.

ADDRESSING HIGH PRIORITY: Financial Stability

| | |
|--|--|
| GOAL | Advocate for and collaborate with internal and external partners to identify community members experiencing poverty and connect them to support services to lessen financial burden. |
| Strategy 1: | Partner with external partners to provide financial literacy programs. |
| Action 1: Program/Activity/Tactic/Policy | |
| <ul style="list-style-type: none">• Introduce Valley Strong Bank to School districts and other community partners to share their financial literacy program.• Create partnerships with other banks to identify educational needs such as loan acquirement, business plans, etc. | |
| FY 2024 YEAR TWO | |
| Expand program in other communities. | |
| Strategy 2: | Provide space to collaborate with external partners to provide resources for the community. |
| Action 2: Program/Activity/Tactic/Policy | |
| Coordinate and socialize a resource center with external partners. Open a resource center in Tulare utilizing space allocated. | |
| FY 2024 YEAR TWO | |
| Expand services and increase community involvement. | |
| COMMUNITY IMPACT SUMMARY/ALL STRATEGIES: | |
| <p>In March and October 2024, we held a Hanford Community Health Fair, providing free medical and dental exams, free haircuts, and community resources such as substance abuse education, stroke and diabetes education, and financial literacy programs. There were over 250 attendees at each event. Kings County has a poverty rate of 18.8%, with the average in California being 12.3%.</p> <p>Adventist Health Central California Network works with the COPE Health Scholar program to provide educational opportunities for individuals interested in making a difference in health care by working together to advance their careers through firsthand experience in clinical and administrative health care settings to become an integral part of the care delivery team. Cope Scholars assist with basic care for patients alongside nurses, physicians and other members of the care delivery team, and have opportunities to learn the “business” of health care, preparing them for a health care career and helping earn volunteer hours for medical school, nursing school, and other graduate programs while positioning students well for entry-level positions in healthcare.</p> <p>Student athletes in Kings counties were offered free sports physicals at three events organized by the nonprofit Adventist Health. Schools require a sports physical for student athletes of all ages in order to determine a student’s medical eligibility to play on a sports team. Sports physicals include a basic medical screening that checks a student’s height and weight, blood pressure and vision. Physicals usually take 30-45 minutes and each student received a “swag bag” that included a water bottle and school supplies. These free sports physicals address issues with access to care in Hanford/Selma area where 76.54% live in a population affected by a health professional shortage area.</p> <p>Adventist Health Tulare partnered with Parallon to assist community members in the enrollment and approval process for individual or family medical insurance coverage.</p> | |

ADDRESSING HIGH PRIORITY: Food Security

| | |
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| GOAL | Strive to give access to current food distribution programs to the community identified by clinical screenings. |
| Strategy 1: | Increase clinical screenings to identify patients in need of current food distribution programs. |
| Action 1: Program/Activity/Tactic/Policy | |
| <ul style="list-style-type: none">• Build relationships with external partners who already have an established distribution program.• Increase screenings for food insecurities at clinical visits. | |
| FY 2024 YEAR TWO | |
| Build on workflow to create awareness of all programs available to the community and implement in 50% of our clinics. | |
| Strategy 2: | Expand food program in all clinics (such as Nutribile, food banks). |
| Action 2: Program/Activity/Tactic/Policy | |
| Implement food programs to aid vulnerable patients, such as Nutribile. Expand to all clinics serving lower income families. | |
| FY 2024 YEAR TWO | |
| Expand food programs in the clinics as available. | |
| COMMUNITY IMPACT SUMMARY/ALL STRATEGIES: | |
| <p>In March and October 2024, we held Hanford Community Health Fairs in partnership with Vituity Foundation who provided fresh fruits and veggies for all participants to select from.</p> <p>Adventist Health has created a list of all food distribution locations and dates to provide for any patient who is identified in need of food security.</p> <p>Adventist Health Clinics are continuing a standard of practice to evaluate patients to determine food insecurity. Once identified, a list of resources is given to the patient.</p> <p>Care Coordination team identifies patients who enter through the AH emergency department or is an inpatient that are in need of multiple determinants of health. Community Health Workers are assigned the patient to assist with follow up of care and provide any resources that may be needed to sustain the wellbeing of the patient, including food resources, transportation, referral assistance, and general access barriers. In 2024, the average workload per staff member per month (Hanford only) Care Transitions Coordinators:</p> <ul style="list-style-type: none">• 756 average patient cases• 165 minutes per patient between inpatient and outpatient work• 1,200 calls per day/ month | |
| STRATEGY THAT CHANGED DURING THE YEAR: | |
| It was determined that Nutribile was not feasible as a food distributor due to varying factors. | |

ADDRESSING HIGH PRIORITY: Mental Health

| | |
|---|--|
| GOAL | Provide mental health awareness and access to our communities. |
| Strategy 1: | Work with internal and external stakeholders to provide educational awareness. |
| Actions 1: Program/Activity/Tactic/Policy | |
| <ul style="list-style-type: none">Create a Behavioral Health Collaborative between Kings, Tulare and Fresno County Behavioral Health Departments. Roll out initiatives created by the collaborative to provide awareness amongst adults and children.Utilizing current programs such as: Kings County Mobile Crisis Unit | |
| FY 2024 YEAR TWO | |
| Implement strategies and programs identified by collaborative. | |

| | |
|--|---|
| Strategy 2: | Create awareness and increase Adventist Behavioral Health virtual visits utilizing the Bridge program to help identify patients seen through emergency departments. |
| Actions 2: Program/Activity/Tactic/Policy | |
| Provide educational materials to providers about Behavioral Health Virtual Care services. Increase knowledge and awareness about virtual visits. | |
| FY 2024 YEAR TWO | |
| Implement strategy in clinics and increase virtual visits. | |

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|---|
| COMMUNITY IMPACT SUMMARY/ALL STRATEGIES: |
| <p>Behavioral Health Collaborative continues to meet quarterly. Continues to address concerns over access to care and recruitment of providers. In 2024, the Kings County Mobile Crisis unit was deployed. This mobile unit goes out to emergent calls to provide immediate mental health support.</p> <p>Adventist Health created a suicide prevention support group, each month anywhere from 10-12 participants attend. It is led by the Adventist Health Hanford/Selma chaplain. Kings County has a 22.9% rate of adults who consider suicide, and with a rate of 34.9% of adults who stated suicide has affected their life, this opportunity to prevent and share awareness about suicide can lead to change in the community.</p> <p>Adventist Health and Kings Partnership for Prevention have come together to provide Thriving Minds. This is an overall mental wellness improvement program targeted towards children, youth (0-25) & their families through local community outreach, prompting the importance of and education on accessible services for behavioral health needs. Funded by Heluna Health through the Children & Youth Behavioral Health Initiative (CYBHI) Round 5 Grant, Thriving Minds aims to foster positive mental health among children, youth, young adults, families, and vulnerable populations in Kings County through a comprehensive and collaborative approach. Focusing on promoting mental wellness, reducing stigma, increasing community connection, and improving equitable access to services. The project strives to enhance the overall well-being of individuals across the community.</p> <p>The project will serve Black Indigenous People of Color (BIPOC), African American, Latinx, LGBTQ+, Native American, Asian, underserved, underrepresented individuals and families. The program focuses on prevention practices, early intervention programs, and resilience and recovery for behavioral health challenges.</p> <p>The program will offer the following activities to the community:</p> <ul style="list-style-type: none">Monthly Wellness Events |

- This series of sessions are dedicated to nurturing all aspects of personal wellness. Each event aims to emphasize the importance of mental, emotional, and physical health through hosting engaging activities and providing educational resources for the community. We strive to prevent behavioral health challenges, build resilience, and empower individuals across Kings County to lead an overall healthier lifestyle.
- **Quarterly Mindfulness Activities for Kids**
 - Interactive and engaging activities designed inspire your little one’s creativity and imagination, while also encouraging focus and positive emotions.
- **Quarterly Family Days (seasonal)**
 - Strengthen connections and create lasting memories with your loved ones while embracing the benefits of healthy wellness with fun family activities

Adventist Health Hanford/Selma in the News

Adventist Health Hanford associates gathered on August 31, 2024, for Overdose Awareness Day.

“We set up a tribute and informational booth in front of the hospital to educate our staff and the community that visited the hospital,” Ariana Rios Flores, Substance Use Navigator in Hanford, said. “We provided over 100 Narcan kits and 200 fentanyl test strips.”

Rios Flores adds that the event also allowed her to collaborate with the Kings Crisis team and Corcoran PD, who were searching for a person to connect with who could provide Narcan education and supplies.

“A huge thanks to all the staff who made time to show support by coming to the booth and who wore purple that day,” Rios Flores said. “(Thank you) to both Chaplains Ezequiel, Raynard, Security Gabriel, CNA Carolina Rosas, and Alexandra Casas, who all assisted with the set-up and at the booth.”

[ADVENTISTHEALTH:INTERNAL]

Significant Identified Health Needs

The Adventist Health Community Well-Being team and community partners collectively reviewed all relevant significant health needs identified through the CHNA process. Using a community health framework developed for this purpose, 12 significant health needs were initially considered. The list of significant needs are as follows:

- Access to Care
- Community Safety
- Community Vitality
- Education
- Environment & Infrastructure
- Financial Stability
- Food Security
- Health Conditions
- Health Risk Behaviors
- Housing
- Inclusion & Equity
- Mental Health

From this group of 12, several high priority health needs were established for CVN. High priority health needs were chosen as they had demonstrated the greatest need based on severity and prevalence, intentional alignment around common goals, feasibility of potential interventions, and opportunities to maximize available resources over a three-year period.

Using the criteria mentioned above, we were able to determine which needs were high priority, as compared to those that were significant needs. The High Priority Needs are the focus of the implementation strategy and this accompanying Community Health Plan Update, FY 2024.. The remaining significant health needs are not addressed directly but will likely benefit from the collective efforts defined in this report. The following table provides additional information on all the significant health needs that were considered.

TABLE OF SIGNIFICANT IDENTIFIED HEALTH NEEDS

| |
|--|
| Financial Stability |
| Food Security |
| Mental Health |
| Lower Priority Needs that will not be addressed directly by Adventist Hanford/Selma due to limited resources, expertise and feasibility of viable interventions |
| Housing |
| Health Risk Behaviors |
| Health Risk Condition |
| Access to Care |
| Environment & Infrastructure |
| Inclusion and Equity |
| COVID |
| Education |
| Community Vitality |
| Community Safety |



Scan the QR code for the full Secondary Data Report



Community Health Financial Assistance for Medically Necessary Care Commitment

Adventist Health understands that community members may experience barriers in paying for the care they need. That is why we are committed to providing financial assistance to those who may need support in paying their medical expense(s).

Community members can find out if they qualify for financial aid in paying medical bills by completing a financial assistance application. Applications can be filled out at the time care is received or after the bill has been administered. To access the financial assistance policy for more information or contact a financial assistant counselor, please visit us at: [Adventist Health - Help Paying Your Bill](#).



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Thank you for reviewing our Implementation Strategy Year Two Update, FY 2024.
We are proud to serve our local community and are committed to making it a healthier place for all.
To provide feedback on this community benefit report or other reports referenced, please email community.benefit@ah.org. You may also request a copy free of charge.

To review this report as well as our most recent Community Health Needs Assessment and Community Health Implementation Strategy, please visit:
<https://www.adventisthealth.org/central-valley/about-us/community-benefit/>
<https://www.adventisthealth.org/about-us/community-benefit/>